

Can I See the Top Ten Visitors Who Viewed the Most Booth Content?

The Dashboard in the Sponsor Workspace gives you the data you need to understand about your microsite.

This Dashboard is based on advanced analytics, which is used to gain a better understanding of customer behavior, identify trends, optimize marketing campaigns, and improve the overall performance.

The Top Ten visitors can be viewed under **Booth Visitors**

Booth Visitors: You can download Top Booth visitors, Total Booth visitor & Booth visitor Trend reports to evaluate the performance of your booth. Top Booth visitors & Booth visitor Trend gives an option to toggle the display & download the data either in a graphical view or with tabular view.

How Can I Use This Report?

- If you have low visitor counts, evaluate your booth page to see if you can increase attendance.
- Understand which hours are peak visitor times and ensure your booth reps are online.

The screenshot displays the 'Booth Visitors' dashboard. At the top, a navigation bar includes 'Overview', 'Booth Visitors' (highlighted with a red box), 'Areas of Interest', 'Playlist', 'Booth Resources', 'Booth Chat', 'Moderated QnA', 'Forms', and 'Connections'. Below this, the 'Top Booth Visitors' section is shown. In the first view, a toggle switch is turned off, and a 'Download' button is visible. An orange callout box states: 'Display Top 10 users based on amount of time spent by visiting booth/s specified in the sponsor filter menu'. In the second view, the toggle switch is turned on, and a search bar is present. Below the toggle, a table is shown with columns: USER ROLE, FIRST NAME, LAST NAME, TITLE, EMAIL, and COMPANY. The table contains the text 'No records available.'

Total Booth Visitors

Display all users info who visited booth/s specified in the sponsors dropdown menu along with booth visited, visit duration, and visit date/time

Search by name or email | Q | Download

EMAIL ADDRESS	COMPANY
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Booth Visits Trend

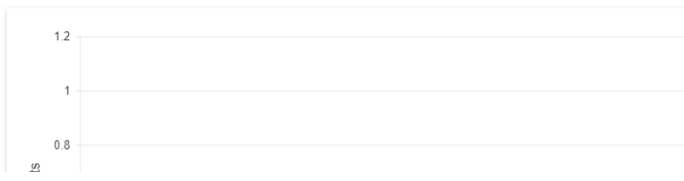
Provides visit counts based on time selected for the sponsor booth/s specified in the sponsors dropdown menu. The report lists both unique visits and non-unique visits (Multiple visits made by the same users)

Hourly | Download

Hourly
Daily
Weekly
Monthly

TOTAL VISIT DURATION	AVERAG
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Booth Visits Trend



Daily | Download

Hourly
Daily
Weekly
Monthly