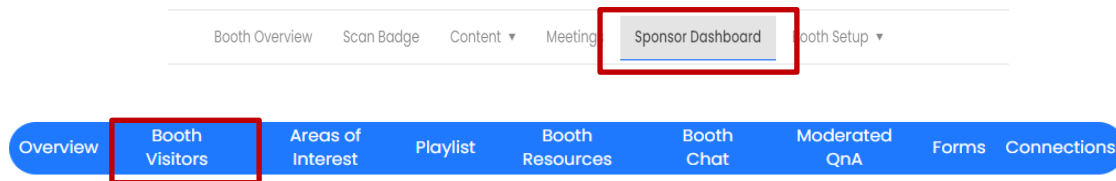


Can I See Average Booth Visit Durations for Specific Time Periods?

Yes, you can get the report of the how long did the attendee spend on which booth



Booth Visitors: You can download Top Booth visitors, Total Booth visitor & Booth visitor Trend reports to evaluate the performance of your booth. Top Booth visitors & Booth visitor Trend gives an option to toggle the display & download the data either in a graphical view or with tabular view.

How Can I Use This Report?

- If you have low visitor counts, evaluate your booth page to see if you can increase attendance.
- Understand which hours are peak visitor times and ensure your booth reps are online.

The screenshot shows the 'Booth Visitors' report interface. At the top, the 'Booth Visitors' menu item is highlighted with a red box. Below the navigation bar, there are two sections:

Top Booth Visitors: This section has a toggle switch (circled in red) that is currently turned off. To its right is a 'Download' button. An orange callout box explains: 'Display Top 10 users based on amount of time spent by visiting booth/s specified in the sponsor filter menu'.

Top Booth Visitors: This section has a search bar labeled 'Search by name' and a toggle switch (circled in red) that is currently turned on. To its right is a 'Download' button. Below the search bar is a table with columns: 'USER ROLE', 'FIRST NAME', 'LAST NAME', 'TITLE', 'EMAIL', and 'COMPANY'. The table is currently empty, with the text 'No records available.' displayed below it.

Total Booth Visitors: This section has a search bar labeled 'Search by name or email' and a 'Download' button. An orange callout box explains: 'Display all users info who visited booth/s specified in the sponsors dropdown menu along with booth visited, visit duration, and visit date/time'.

Booth Visits Trend

Provides visit counts based on time selected for the sponsor booth/s specified in the sponsors dropdown menu. The report lists both unique visits and non-unique visits (Multiple visits made by the same users)

This screenshot shows the top right portion of the 'Booth Visits Trend' report. A dropdown menu is open, showing 'Hourly' as the selected filter. To the right of the dropdown is a blue toggle switch that is currently turned on. Further right is a 'Download' button with a download icon. The background shows a table with columns for 'TOTAL VISIT DURATION' and 'AVERAGE'.

Booth Visits Trend

