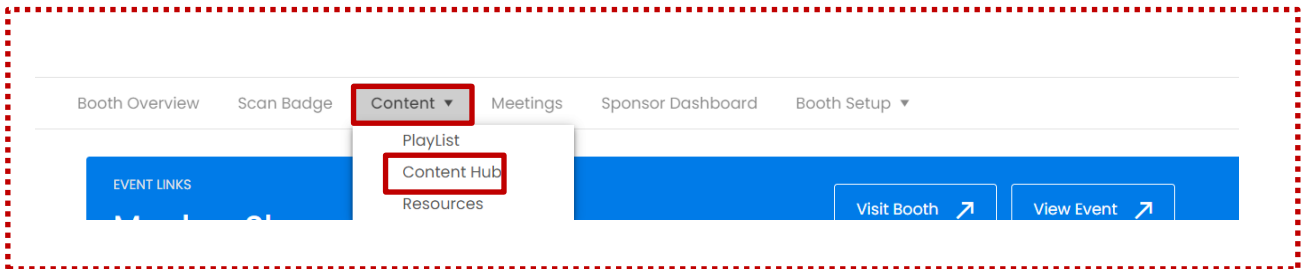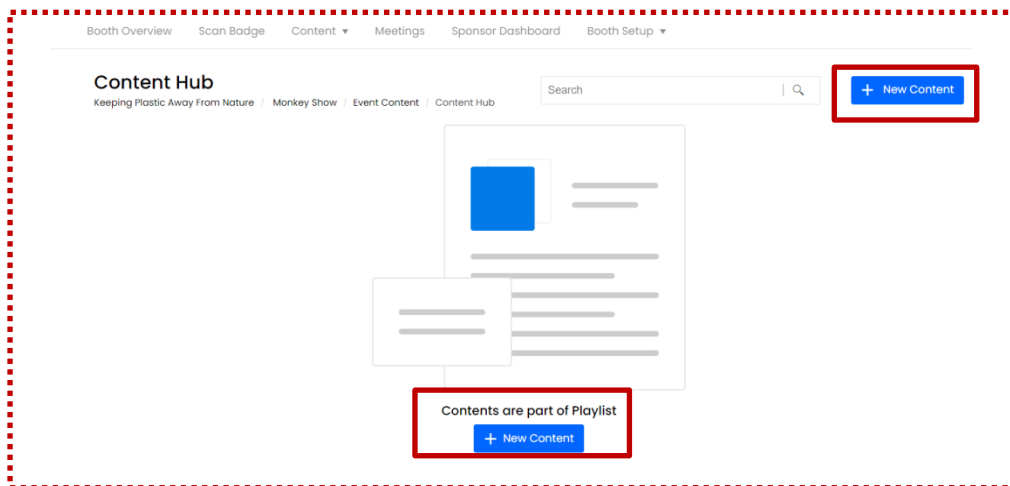## <u>What is the Content Hub?</u>

The Content Hub serves as your media library. You can upload links or files for your event to this page, which can then be added to the Playlists that appear on your sponsor microsite.
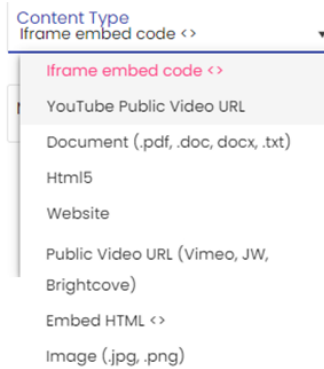
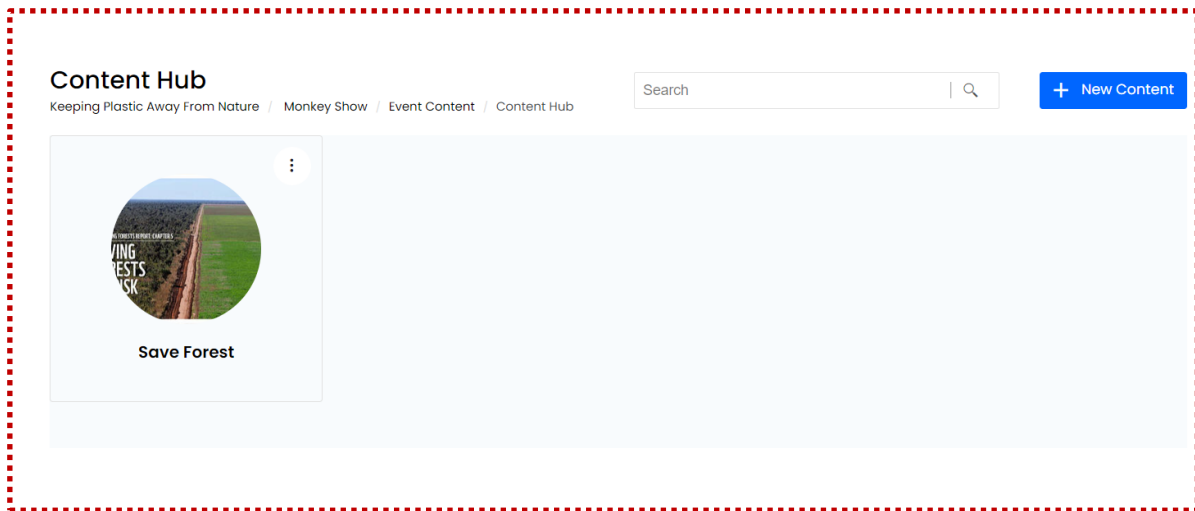Logon to the Sponsor Workspace <>your event <> Content <> Content Hub.

Click on New Content

1. **Photo:** Upload valid photo for the content
2. **Title** : Suitable title for the content
3. **Description**: A good description will create the curiosity among attendee to view.

4. **Content type**: Select the suitable platform

.

5. **Areas of Interest**: Select the AOI from the drop down . These AOI's are created in the main event sheet. This will help attendees who are searching for meetings they might be interested in joining.
6. **Media URL or Embed Script** : Paste the URL of the information that has to reach the attendee
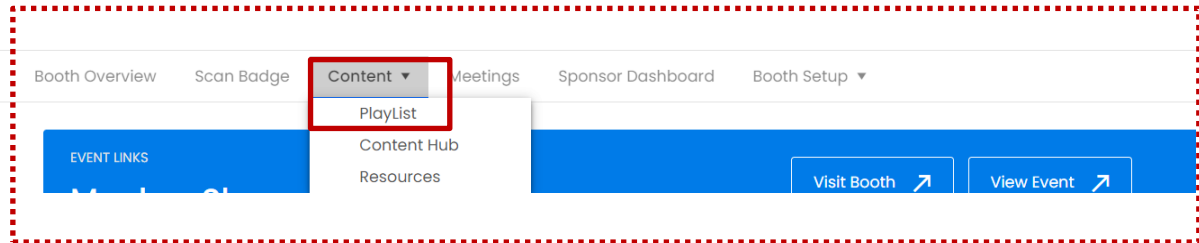7. **Click on Create content**

Now, this content is part of content hub.

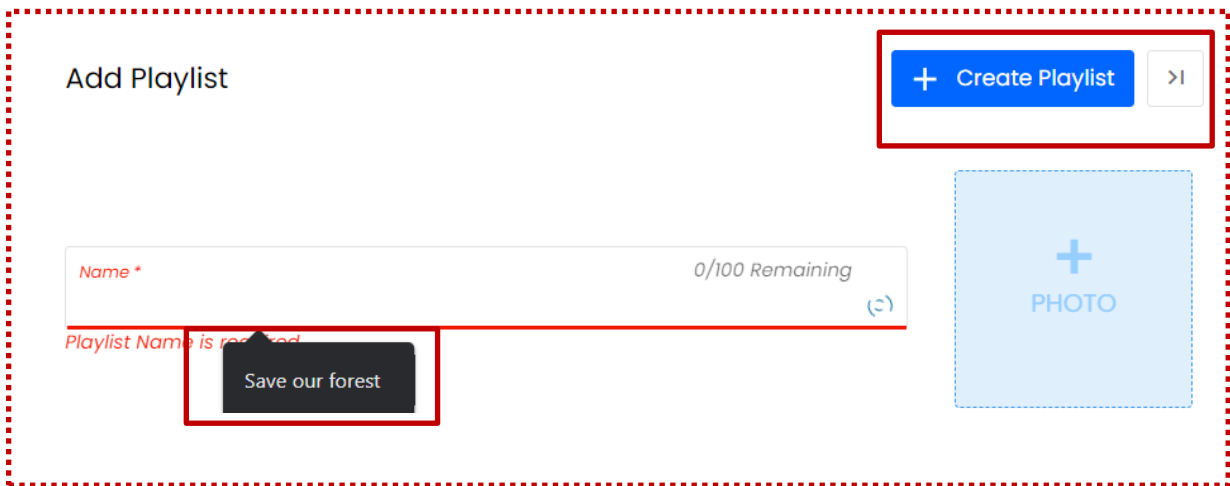## How to make this content part of playlist

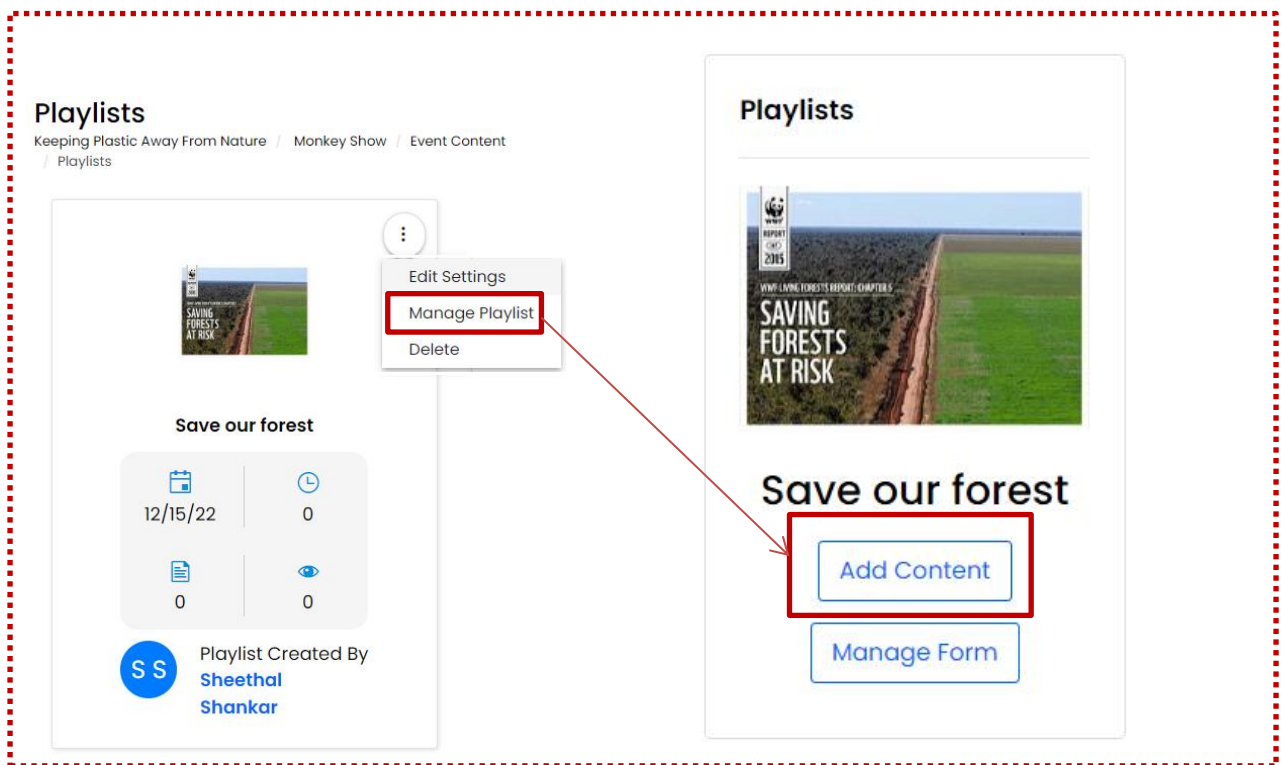Logon to the Sponsor Workspace <>your event <> Content <> Playlist.
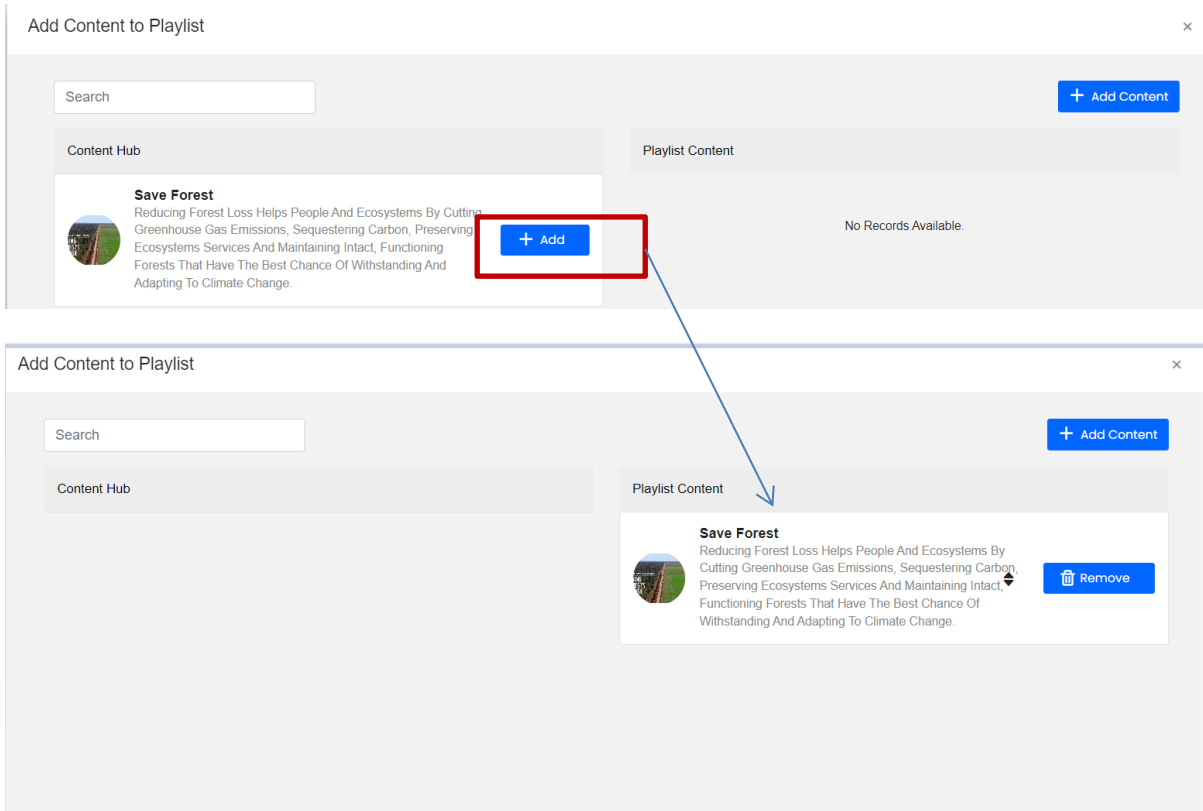

Click on New Playlist

Contents which are part of content hub will appear on the Name field. Select the content that has to be part of playlist and click on Create Playlist

Create playlist will not add the content. Content has to be added from content hub through Manage Playlist

Add Content to Playlist

Search

[+ Add Content]

Content Hub

Save Forest
Reducing Forest Loss Helps People And Ecosystems By Cutting Greenhouse Gas Emissions, Sequestering Carbon, Preserving Ecosystems Services And Maintaining Intact, Functioning Forests That Have The Best Chance Of Withstanding And Adapting To Climate Change.

[**+ Add**]

Playlist Content

No Records Available.

Add Content to Playlist

Search

[+ Add Content]

Content Hub

Playlist Content

Save Forest
Reducing Forest Loss Helps People And Ecosystems By Cutting Greenhouse Gas Emissions, Sequestering Carbon, Preserving Ecosystems Services And Maintaining Intact, Functioning Forests That Have The Best Chance Of Withstanding And Adapting To Climate Change.

[🗑 Remove]

How this looks on the frontend: