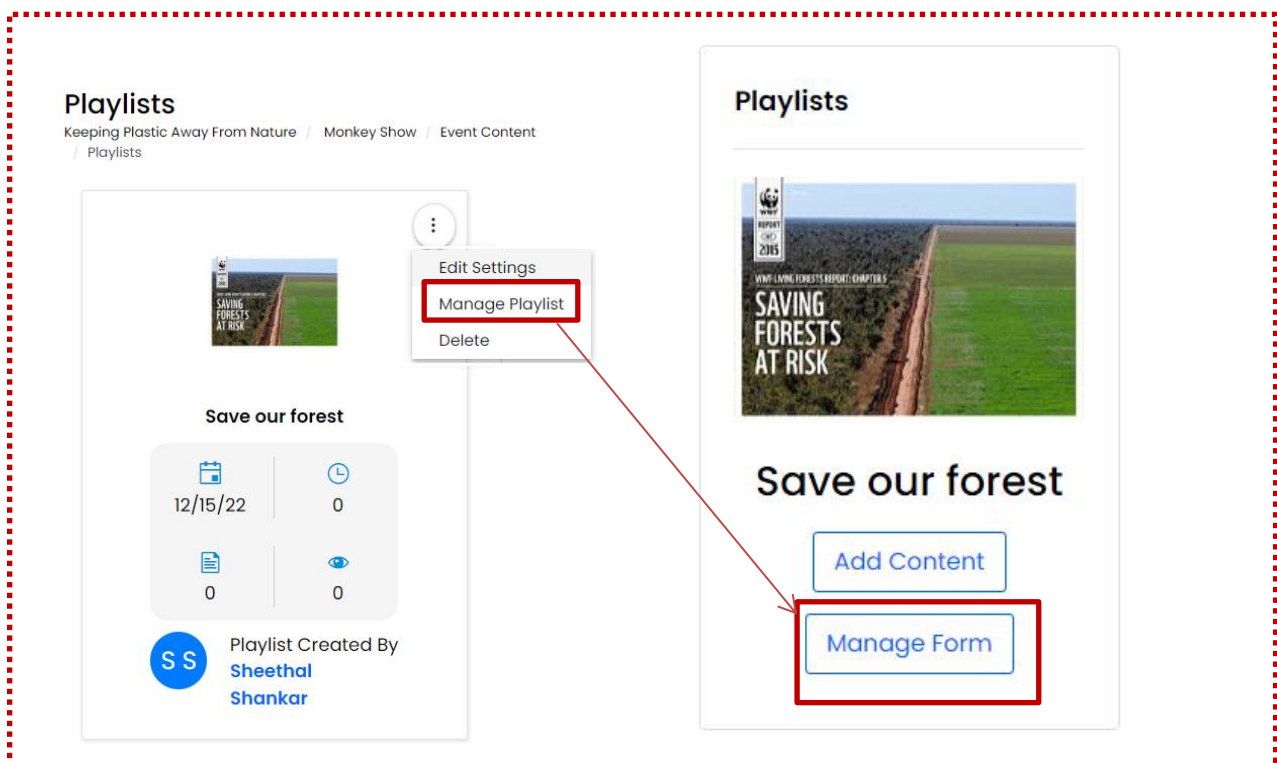
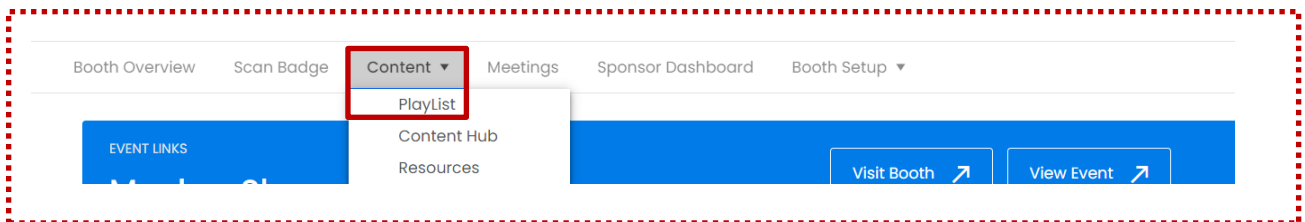


How Do I Create Lead Generation Forms from the Sponsor Workspace?

The Purpose of creating the 'Lead generation form' is to keep the contact flowing in.

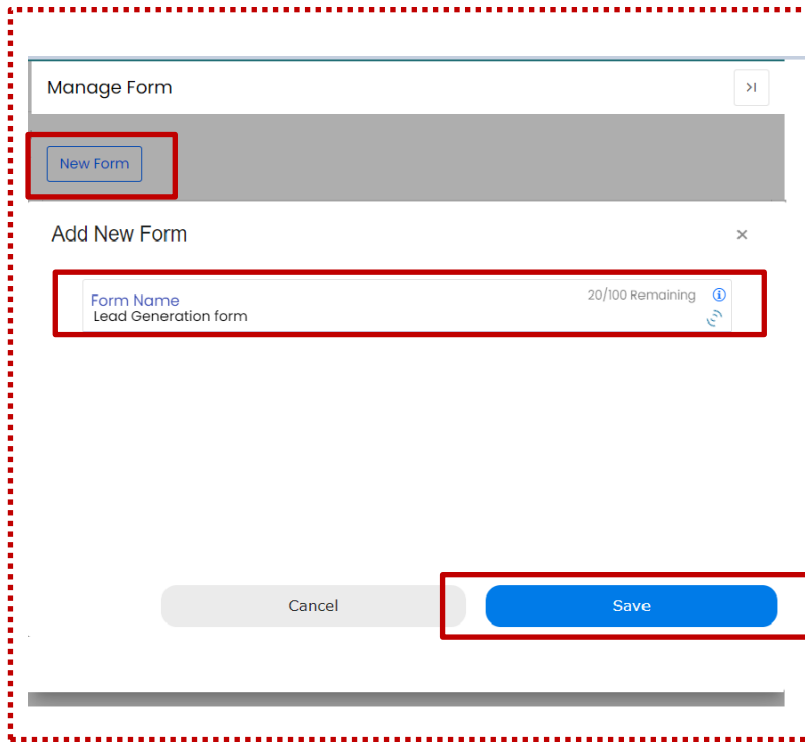
We create this form only after creating a playlist

Sponsor workspace <> Content <> Playlist <> Manage Playlist <> Playlist Rule

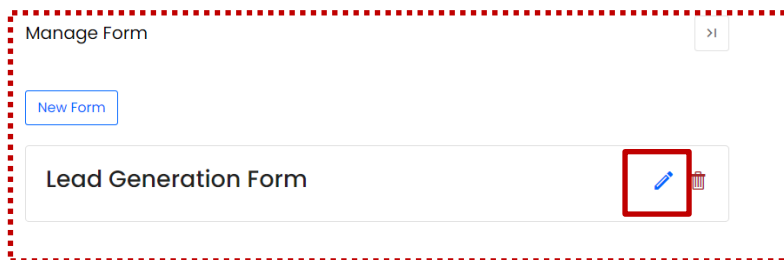


Once you click on Manage form, you have a new page, asking to create New Form.

Click on New Form <> give the form name <> Save



Now you have just created the heading. Create the form by clicking on pen button.



Once you click on edit, all the fields are auto filled. You have to **Toggle** the required column. If you need any additional field, **Add field** . Followed with **save**

Manage Form [Save](#) [>](#)

Form Name 20/100 Remaining
Lead Generation Form EN

Manage Form Fields [Add Field](#)

Label	Required	Action
<input type="text" value="First Name"/>	<input checked="" type="checkbox"/>	
<input type="text" value="Last Name"/>	<input checked="" type="checkbox"/>	
<input type="text" value="Email"/>	<input checked="" type="checkbox"/>	
<input type="text" value="Title"/>	<input checked="" type="checkbox"/>	
<input type="text" value="Company"/>	<input checked="" type="checkbox"/>	
<input type="text" value="Phone"/>	<input checked="" type="checkbox"/>	


Submit Button Text
Submit

Now the Lead generation form has been created. It can be applied only by creating rule. Click on **New rule**

[Back](#) **Manage Playlist Content**

Keeping Plastic Away From Nature / Monkey Show / Playlist / Save our forest

Playlists



Save our forest


[Add Content](#)

[Manage Form](#)

Playlist Content

Save Forest
 Reducing Forest Loss Helps People And Ecosystems By Cutting Greenhouse Gas Emissions, Sequestering Carbon, Preserving Ecosystems Services And Maintaining Intact, Functioning Forests That Have The Best Chance Of Withstanding And Adapting To Climate Change.

[Remove](#)



Playlist Rules

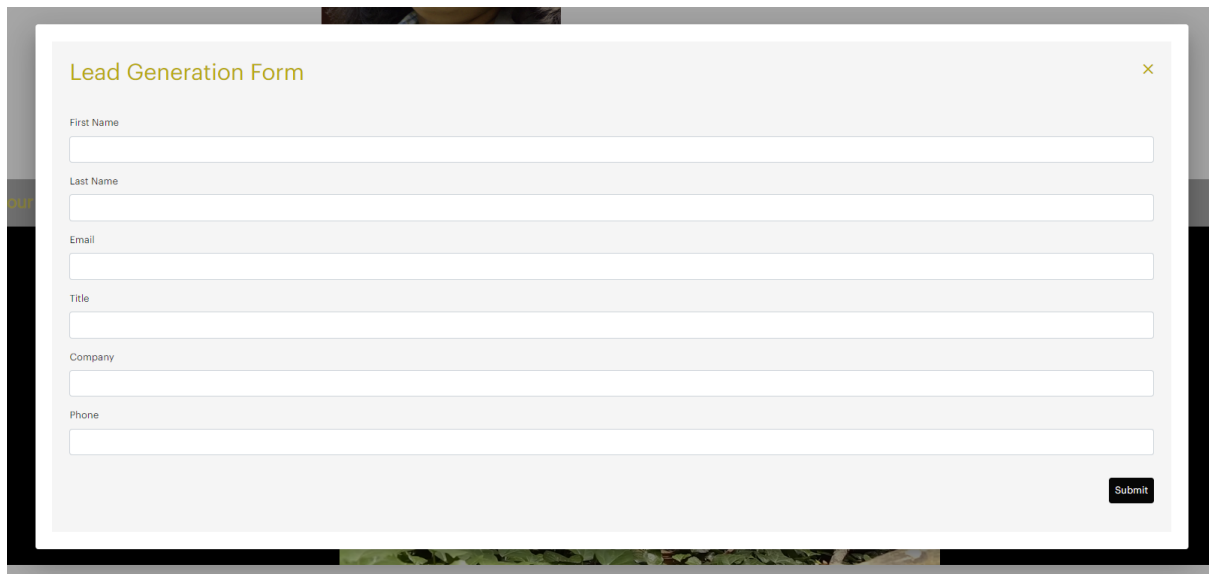
[New Rule](#)

1. Give the name of the rule
2. Select the form that you have created.
3. Select the content, as to when the form has to pop up.
4. Within how many second, form has to appear, when playlist is being played.
5. Depending on the requirement, keep the toggle on or off.
6. Save.

The screenshot shows the 'Form Rules' configuration page. At the top left, there is a 'New Rule' button highlighted with a red box. Below this is a separator line of asterisks. The main configuration area is titled 'Form Rules' and includes a 'Save' button and a '>|' button, with a red arrow pointing to the '>|' button labeled '6'. The configuration fields are as follows:

- Name:** A text input field containing 'Lead Generation form' with a character count '20/100 Remaining'. A red arrow points to this field labeled '1'.
- Select Form *:** A dropdown menu with 'Lead Generation Form' selected. A red arrow points to the dropdown arrow labeled '2'.
- Select Content *:** A dropdown menu with 'Save Forest' selected. Other options are 'Water is gold' and 'Facts WWF'. A red arrow points to the dropdown arrow labeled '3'.
- Time on Content Before Form Appears (Seconds):** A text input field containing '20'. A red arrow points to this field labeled '4'.
- Form Behavior:** Two toggle switches. The first is 'Form Resubmission Allowed' and the second is 'Form Completion Mandatory'. A red arrow points to the 'Form Resubmission Allowed' toggle labeled '5'.

How it looks on front end:



The image shows a screenshot of a 'Lead Generation Form' on a website. The form is presented as a light gray modal window with a close button (an 'x' icon) in the top right corner. The form contains several input fields, each with a label to its left: 'First Name', 'Last Name', 'Email', 'Title', 'Company', and 'Phone'. Each label is followed by a white rectangular input field. At the bottom right of the form, there is a dark gray button with the word 'Submit' in white text. The form is overlaid on a dark background, which appears to be a website page with some blurred content visible behind it.